



# WAKE Up and Read Annual Book Drive

**110,000 BOOKS 13 SCHOOLS 10 BOOKS FOR EVERY CHILD**

## Get involved with the WAKE Up and Read Book Drive!

From January 5<sup>th</sup> – February 15<sup>th</sup>, WAKE Up and Read will collect new and gently-used books for children ages birth-12. Our goal is to collect 110,000 books – enough to share at 13 schools, as well as community centers and child care facilities across Wake County. We want to ensure that every child in our community has the opportunity to develop a love for reading.

## Become a collection partner

You can make a difference by collecting books for WAKE Up and Read at your business, school, or organization.

- Sign up to participate at <http://bit.ly/WAKEUpandReadBookDrive>.
- Communicate information about the book drive to your network ahead of time so donors can start pulling together donations. Use the WAKE UP and Read toolkit on our website to spread the word!
- Secure, place, and label collection boxes. Don't use anything too large to lift once it is full!
- Put a collection box in your lobby, office, etc.
- Send updates throughout the drive to remind your network about the project and the collection dates.
- Take photos of the books donated for social media or newsletter posts.
- Bring collected books to one of the WAKE Up and Read drop-off dates or sorting events; a calendar of dates and times can be found at [www.wakeupandread.org](http://www.wakeupandread.org).
- Consider signing up for other WAKE UP and Read volunteer opportunities at [www.wakeupandread.org](http://www.wakeupandread.org) to take part in the book distribution at schools in the spring.

## Book donation guidelines

Donations of books will be distributed to children across Wake County. If you need guidance on specific titles, WAKE Up and Read has Wish Lists with [Quail Ridge Books](#), [Barnes & Noble](#), and [Amazon](#).

- Books must be new or gently used and appropriate for children birth – 12.
- Titles like *Curious George*, *The Magic Treehouse*, *Charlotte's Web*, and bilingual books are appreciated.
- For gently used donations, book covers, pages, and spines should be intact and without rips, tears, or added pencil/crayon markings (names of original owners/dedications are acceptable).
- Gently used books should not be damaged by mold, water, or fire, and should not show signs of discoloration or age.
- We cannot accept coloring books, activity books or magazines.
- Book donations that are not acceptable for young children may be exchanged with other literacy organizations for more appropriate titles.

## About WAKE Up and Read

**WAKE Up and Read** is a collaborative effort to engage and educate Wake County about the importance of childhood literacy and to increase access to literacy resources and opportunities for all children. This unique community collaboration includes education, civic, philanthropic, and business leaders from across Wake County, working together to help every child develop the skills for success in school and beyond. Sadly, many Wake County children have no books at home and arrive for kindergarten without the knowledge and experiences they need to excel. Our shared goal is to ensure that every child in Wake County is inspired, equipped, and empowered to read. To learn more, visit [www.wakeupandread.org](http://www.wakeupandread.org).

**Thank you for your support!**